



NAOMI MCCOLLOCH

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EDUCATION:

Rochester Institute of Technology, Rochester, NY
Bachelor of Fine Arts in Photographic Illustration 2007

EXPERIENCE:

First Photography Assistant, Digital Technician With:

Steve Giralt, Still Life, Travel, Fashion, Portraiture, Food, Interior Photographer (June '06 - Current)

Levi Brown, Conceptual Still Life Photographer (Summer '07 - Current)

Hector Sanchez, Food Photographer- (Winter '08 - Current)

Shannon Fagan, Corporate, Portrait, Stock Photographer (Spring '08 - Current)

Sandbox Studios, Coach Product (Winter '09- Current)

Miho Suzuki, Fashion Photographer (Winter '09- Current)

Philip Ficks, Still Life, Interiors, Home, Portrait Photographer (Fall '09 - Current)

Chris Davis, Portrait, Fashion Photographer (Summer '09 - Current)

Michael Turek, Portrait, Fashion Photographer, (Fall '09 - Current)

Duties as an assistant and tech:

- Loaded in, Set up, and Breakdown of all Photography and Digital Equipment
- Maintained camera, lights, computer, digital and grip equipment
- Utilized knowledge of color correction using gels and computer software
- Managed processing and organization of digital files
- When necessary, styled product and acted as a second shooter
- Organized and kept inventory of product
- Troubleshoot digital equipment and computer software

Mark Lund, Still Life, Interior, Kids, and Lifestyle Photographer

Also acted as a Studio Manager and Assistant Producer (June '06 - Summer '09)

- A liason between photographer, client and agent.
- Aided in producing photoshoots by compiling information
- Managed shoot crew by reserving stylists, assistants, catering and models.
- Location Scouting
- Prepared call sheets, invoices and reviewed job quotes and budgets.
- Post production of images, Digital Archiving, Matting and Framing of Prints
- Edited and Printed Portfolios, Dealt with promotion of Studio/Photographer
- Maintained studio by keeping it organized, clean, and ordering supplies
- Managed shipping/receiving of product etc.

Prop/Wardrobe Styled With:

Marcus Hay, Still life, Life Style, Home, Bedding/soft goods (Winter '09- Current)

Paola Ramirez, Wardrobe, Lifestyle (Summer '09 - Current)

James Day, Still Life, Life Style, Home Decor, Interiors, Bedding/Soft Goods (Summer '09 - Current)

Loren Simons, Still Life, Food, Home Decor, Bedding/Soft Goods (Winter '09 - Current)

PHOTOGRAPHIC SKILLS:

Highly experienced with the following equipment:

Cameras: Medium Format Digital Back- Phase One, Leaf Aptus
Mamiya 645, RZ, Hasselblad 500cm series, H series
Large Format 4x5- Cambo, Sinar

Strobes: Broncolor, Elinchrome, Profoto, Calumet, Speedotron, Dyna-lites
also familiar with Tungsten lighting and Arri lights

Studio

Equipment: Soft boxes, diffusion, c-stands, reflectors, grip equipment, seamless, pocket wizard

Programs: Familiar with both Mac and PC Platforms; Adobe Photoshop CS3,
Bridge, Illustrator, Lightroom, Microsoft Office: Word, Powerpoint, Excel
Macromedia Dreamweaver, Fetch (FTP Upload), I-View Media,
I-One Mach Callibrator, Capture One Pro/ DB, Leaf Capture 11

Scanners: Imacon/Flextight, Flatbed Epson

Printing: Epson SP3800, R1800, 2400, Large format Epson, Canon Digital C

Darkroom: Processing/developing black and white negatives: 4x5, 35mm
Printing: Black and white RC, Fiber, RA-4

REFERENCES:

Available Upon Request